



Oak Street Funding

Your Ideas. Our Money.

Top insurance lender Oak Street Funding honored for best newsletter

"the bridge" earns Gold at SIAA, only advertising awards specifically for service industry

Indianapolis, May 6 – Oak Street Funding (www.oakstreetfunding.com), the nation's top insurance lender, claimed another top spot—for its quarterly newsletter, *the bridge*—which took home Gold at the recent Service Industry Advertising Awards (SIAA). Oak Street shared the honors with Wax Custom Communications, a Miami-based integrated marketing communications firm and custom publisher.

The spring 2009 edition of *the bridge* earned top honors for its execution, creativity, quality and audience appeal, according to a spokesperson from SIAA, the only advertising awards to specifically recognize the achievements of the service industry.

The printed and online versions of *the bridge* are vibrantly designed, offering critical advice, growth strategies and valuable resources for independent insurance agents/brokers, many of whom face difficult decisions about their future. Articles in recent editions addressed topics such as managing cash flow, borrowing strategies, maximizing benefits when buying or selling an agency, and preparing for better economic times ahead.

"We're honored to be recognized for our dynamic newsletter," said Rick Dennen, Oak Street CEO. "And we're even more thrilled to continue providing agents and brokers with the crucial information needed to achieve ambitious goals in today's uncertain economy."



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About Oak Street Funding

Indianapolis-based Oak Street Funding is a family of diversified financial services companies that offers commission-based commercial financing through lending or book acquisition and third-party loan servicing for niche asset classes. Oak Street utilizes industry knowledge, proprietary technology and passion to deliver top-quality service and capital products to insurance and finance professionals nationwide.

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