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**Oak Street Funding Helps Agents Turn Book of Business Into Cash**

Indianapolis, Indiana, September 22, 2003 – Insurance agents who want to accelerate their income are being targeted by Oak Street Funding, a new lending venture launched in August by a fast-growing Indiana financial services company.

Using the theme, “You’re closer than you think,” the campaign offers insurance agents, agencies, and carriers the opportunity to leverage future commissions to acquire near-term capital they can use now to hire associates, develop leads, upgrade technology, acquire other businesses, or even fund early retirement.

“Insurance professionals have relatively few ways to obtain funding designed specifically for them,” said Rick Dennen, Oak Street Funding’s President. “Because we understand their products and services, we can provide them fast turnaround on commercial loans to help with business development.”

Dennen came to Oak Street from TWG Capital, Inc., an Indianapolis-based specialty lender. As TWG’s Chief Financial Officer, he was responsible for planning, raising, and managing some \$75 million in capital for insurance producers.

Heralded by an introductory letter to insurance agents and brokers, Oak Street’s media campaign includes print ads in leading trade journals, Web ads, and notices in

carrier commission statements. According to Dennen, Oak Street is also in the process of affiliating with industry organizations and exploring event marketing for 2004.

Oak Street Funding is a subsidiary of Oak Street Mortgage LLC, which the *Indianapolis Business Journal* has ranked as one of the area's fastest-growing companies this year. Founded in 1999 by Steve Alonso, former president of Bank One Consumer Lending Group, Oak Street Mortgage enables homeowners to reach their financial goals by offering home purchasing, mortgage refinancing and debt consolidation to selected markets in 27 states. In April, the company announced its intent to build a diversified business structure that will take advantage of its strengths in insurance, investment, and other financial services.

“With the ability to monetize future commissions on in-force policies, agents can now tap the equity in their books of business,” said Dennen. “We look at this as a great opportunity to build strong relationships with growth-focused insurance professionals.”

Oak Street Funding, headquartered near Indianapolis at 11595 N. Meridian, Suite 450, Carmel, IN 46032, can be reached toll-free at 1-866-OAK-FUND (625-3863). More information is available at [www.oakstreetfunding.com](http://www.oakstreetfunding.com).

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